

Encouraging a photographic eye



Introduction

Beginners or new members often join a photographic club to learn and elevate their skills. However some members can feel their work is not up to standard and avoid submitting work to public viewings in competitions and exhibitions.

Objective

To encourage members to submit their work for competitions and exhibitions. By the end of the session, each member will know what to keep doing, and what to do differently.

Format

A short interactive presentation of about fifteen minutes introduces the workshop; it includes a short exercise to get into the mood, mentoring tips on how to give, and receive, feedback.

The working part of the workshop is small syndicates of four to six people around a table who review the images, and provide feedback on the image directly onto a handout. The feedback is made up of three

positive things about the image, and up to three (positively expressed) suggestions that would make the image even better. All feedback handouts go back to the owner of the image. For example, if there are five syndicate groups, a total thirty items of feedback might be realised – far more than a judge can give in the one-minute slot in a competition.

Outcomes

Club members receive encouragement and suggestions for their images. All in a positive and supporting way. The small-group working means that members have the chance to speak with each other throughout the evening.

Preparation

There is some preparation needed by the club. The members need to submit an image for review. More information on enquiry - please email or 'phone.

Expenses

- ◆ Standard PAGB formula for travel.
- ◆ £10 contribution towards consumables and handouts.